

## MINUTES

### **LETA Full Board Meeting**

BOARD ROOM ☞ 7733 PERKINS ROAD ☞ BATON ROUGE, LA – 12:00 p.m. 10/11/2012

#### LETA Board Present

Glenn Kinsey • Fr. James Carter • Melissa Kyle  
Kim Hunter Reed (Dr. Purcell's office) • Wayne Berry  
Barbara DeCuir • Kathy Kliebert • Dr. Bill Weldon  
Patti Harper (via phone) (FLPB)

#### LPB Staff Present

Beth Courtney • Joanne Gaudet  
Barbara Williams • Ellen Wydra  
Bob Neese • Public Viewer/Spectator – Whitney Hall

1. **CALL TO ORDER:** Glenn Kinsey called the meeting to order at 12:00 p.m. Beth Courtney introduced Bill Belsom as LPB Chief Administrative Officer. Bill will begin working for LPB on Monday, October 29.
2. **MINUTES APPROVAL:** Minutes from the previous meeting were presented. *Motion:* Barbara DeCuir moved and Gigi Carter seconded that minutes from the previous meeting be accepted and adopted. *Action:* Motion carried.
3. **LETA/FOUNDATION FINANCE REPORT: Audit Report:** Chris Pinell of Pinell & Martinez CPA presented the LETA audit report for FY12. Mr. Pinell reported that the audit report issued was an unqualified opinion and there were no audit findings and no management letter. *Motion:* Dr. Weldon moved and Kathy Kliebert seconded the approval of the financial report. *Action:* Motion carried. **LETA/Foundation Finance:** Joanne Gaudet reported that we are 25% through the fiscal year and 25% through our annual expenditure budget. We remain in line and on track with the current fiscal year budget. Total revenue to date is \$2,669,968 which is 30% of our overall budgeted revenue, and which is comprised largely of general fund revenue from the State. We've received 41.7% of our general fund revenue, which is \$2,517,645 of our projected \$6,042,353 general fund budget. Self-generated revenue is \$139,523, which is 7% of the total projected self-generated budget of \$2,061,451. This includes the usual (1) Lottery (2) Foundation rent, (3) truck uplinks, and others – all which are on track with budget projections. Total expenditures to date are \$2,233,518. The largest expenses to date are personal services – salaries and related benefits – in the amount of \$1,529,962 which is about 23.4% of the projected annual personal services budget of \$6,535,854. Other major year-to-date expenses include \$342,984 for operating services – which is comprised of maintenance contracts, utilities, satellite lease, land & tower leases, phones, etc. – and \$326,560 in interagency transfers – which consists of risk management, civil service, state mail, among other expenses. Total net of revenue over expenses is \$436,450. *Motion:* Fr. Carter moved and Barbara DeCuir seconded the acceptance of the financial reports. *Action:* Motion carried.

**FLPB REPORT: Art Auction Update:** Patti Harper stated that auction revenue to date is \$29,205 which includes items sold, current bids and sponsorships. **August 2012 financial statement:** For the month of August, membership revenue was approximately \$256,265.48. Through August, overall revenue was \$358,889.03. The FLPB Board is currently looking for a car donation or a \$15,000 corporate sponsorship to underwrite the raffle campaign. The following dealerships have been approached: John Harvey Toyota, Lexus of Shreveport Bossier City, George Fritze with Red River Chevrolet and Team Toyota. Please note that additional Gifts are up \$34,000 over last year. Expenditures for the month of August totaled \$57,501.33.

**CHAIRMAN'S REPORT:** Glenn Kinsey appointed Barbara DeCuir to chair the nominating committee for 2013 officers of the LETA board. A report will be given at the November board meeting. **Code of Editorial Integrity Resolution:** At the previous meeting the board members present recommended that the resolution be presented to the full board for approval. *Motion:* Barbara DeCuir moved and Melissa Kyle seconded the adoption of the resolution. *Action:* Motion carried.

**PRESIDENT'S REPORT:** Beth reported that Louisiana Public Square ("*Louisiana's Youth Vote 2012*") will tape on Tuesday, October 23 here at LPB at 7:00 p.m. It will air Wednesday, October 24, at 7 p.m. on LPB HD. Panelists include: Buddy Roemer, former Governor and presidential candidate; Jas Sullivan, Ph.D., Assistant Professor, LSU Political Science Department; Matt Dardenne, Creative and Political Media Director, *Red Six Media*; and Willie McCorkle, President, Southern University Student Government Association. Craig Freeman, LSU Media Law Professor, will guest moderate. Visit [www.lpb.org/publicsquare](http://www.lpb.org/publicsquare) for more information and to take this month's survey on the 2012 presidential election. **Bicentennial Musical:** The boards will receive an invitation to the "Sunshine by the Stars" premiere event at the U.S. Mint on December 5, designation as a Louisiana Sunshine Star from the Lt.

Governor's Office and LPB, and an invitation to perform at LPB's studios on December 9th at 7:00 p.m. for the television premiere. "Sunshine by the Stars" special will premier on December 9 at 7:00 on LPB. The music show will feature Louisiana stars Harry Connick, Jr., Rock and Roll Hall of Famers Jerry Lee Lewis and Buddy Guy, Country stars Tim McGraw and Mickey Gilley, the Marsalis Family, Irma Thomas, Buckwheat Zydeco, Zachary Richards, the Zion Harmonizers, Better than Ezra and Rebirth Brass Band performing "You Are My Sunshine."

**Educational Services Update:** Ellen Wydra updated the board on the Course Choice application. She stated that we completed the pre-interview questions and we are scheduled for an interview on October 22<sup>nd</sup> with the Department of Education. If successful in the interview, the application will go before a panel of experts and then BESE.

**Programming Update:** Bob Neese reported on: *Special events for October and November:* LPB British Dramedy Society is Sunday, October 14 at 2 p.m. There will be special previews, door prizes, trivia contests and other frivolity. *Thomas & Friends Blue Mountain Mystery* presents a special preview on Sunday, November 4 at 1 & 2:30 at the Louisiana Arts and Sciences Museum, 100 South River Bend Road. Premiere of "*The Cat In The Hat Knows A Lot About Christmas*" is Monday, November 19 at 10:30 and 1:00 p.m. here at LPB. There will be refreshments goody bags will be handed out, and there will be a special appearance by *Thing 2*, one of the characters from the show. *Sunshine by the Stars: Celebrating Louisiana Music* – The Lt. Governor's Office will premiere the show on the evening of Wednesday, December 5 at the old Mint in New Orleans. Board members will receive invitations in the mail. It premieres on LPB on Sunday, December 9 at 7 p.m.

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